

# connoisseur *circle*

# HONEYMOON

THE MAGAZINE FOR YOUR DREAM WEDDING

A SPECIAL EDITION TO EUROPE'S EXCLUSIVE GERMAN-SPEAKING  
LUXURY TRAVEL MAGAZINE

## Media information 2018

### Exclusive Premium Topics

THE MOST EXCLUSIVE HONEYMOON DESTINATIONS | DREAM HOTELS AND LUXURY RESORTS – EXCHANGING VOWS IN THE MOST BEAUTIFUL PLACES IN THE WORLD | WEDDING LOCATIONS | FIRST-CLASS FLIGHTS | NOVELTIES AND THE LATEST WEDDING TRENDS | DREAM FASHION FOR BRIDE AND GROOM | WEDDING RINGS AND JEWELRY | STYLING, GLAMOUR-MAKE-UP | WEDDING PRESENTS, WEDDING LISTS | DECORATIONS, FLORAL ARRANGEMENTS | WEDDING PLANNER | CATERING | MUSIC | INVITATION CARDS | LIMOUSINE SERVICE | CHECKLISTS FOR WEDDING ARRANGEMENTS



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### ADVERTISEMENTS RATES

2/1 page 4c, 420 x 297 mm

GERMANY	€	11,800.00
AUSTRIA	€	7,700.00
SWITZERLAND	CHF	9,400.00
SPECIAL RATES	€	13,500.00
all countries	CHF	16,600.00

1/1 page 4c, 210 x 297 mm

GERMANY	€	5,900.00
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SWITZERLAND	CHF	4,700.00
SPECIAL RATES	€	6,800.00
all countries	CHF	8,400.00

## TOTAL CIRCULATION: 110,500



1/2 page 4c, wide, 210 x 148 mm

GERMANY	€	3,200.00
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SWITZERLAND	CHF	2,400.00
SPECIAL RATES		
all countries	€	3,700.00
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1/2 page 4c, tall, 100 x 297 mm

GERMANY	€	3,200.00
AUSTRIA	€	1,950.00
SWITZERLAND	CHF	2,400.00
SPECIAL RATES	€	3,700.00
all countries	CHF	4,550.00

## AUSTRIAN CIRCULATION: 38,500 ISSUES

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED: 24,500

### CIRCULATION

- 7,500 newsstand retail
- 3,000 Wedding fairs
- 2,500 members of the Austrian Airlines HON Circle and selected Austrian Airlines Senators (To become a member of the HON Circle the traveler must accumulate 600,000 miles in two consecutive calendar years)
- 3,500 airports, airport lounges, etc. (Austrian Airlines, VIP-lounge Vienna International airport, etc.)

- 1,500 Private Banking in Vienna and Lower Austria
- 3,500 copies distributed in cooperation with selective partners und tourist organizations (leading ski resorts, limousine services, etc.)
- 15,000 exclusive distribution to top decision-makers and Connoisseur Circle members in Austria with a net household income of more than € 5,000
- 2,000 direct delivery to 4-star and 5-star hotels and upscale tourist information

## GERMAN AND SWISS' CIRCULATION: 72,000 ISSUES

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED:

**GERMANY: 27,000**

**GERMAN CIRCULATION: 61,000**

- 13,000 newsstand retail
- 8,000 direct delivery to frequent-traveling top decision makers in Germany earning a nett household income of more than € 5,000 via distributor Very Special Hotels
- 14,000 direct delivery of fixed number of copies and distribution to top customers by more than 1,000 DER Touristik travel agencies (DERTOUR deluxe cooperation)
- 5,500 airport lounges (Austrian, Lufthansa, Emirates, Air Berlin, etc.)
- 5,500 via brand partners, limousine services and tourist organizations luxury fairs, tourism fairs (ILTM Cannes, ITB Berlin, Loop etc.), events and roadshows with DERTOUR deluxe and Connoisseur Circle Hospitality Awards

**SWITZERLAND: 8,000**

- 5,000 direct delivery to 4-star and 5-star hotels and to upscale tourist information agencies

**SWISS' CIRCULATION: 11.000**

- 1,500 newsstand retail
- 1,000 Wedding fairs
- 2,000 CC Members and Subscribers
- 500 swiss Lounges Airport Zurich
- 6,000 direct delivery to leaders in the tourist industry and their premium customers as well as to 5-star hotels (annually hotel ranking: the 222 best hotels in Switzerland)